



FOR IMMEDIATE RELEASE

In the Age of AI, Teachers Say Success Comes from Human Connection, Not Algorithms

New global study of 1,783 teachers offers a timely roadmap for schools facing teacher shortages and rising AI adoption

Houston, TX — September 18, 2025 — As school leaders grapple with artificial intelligence in the classroom, a new international study finds that teachers continue to define their success in distinctly human terms: student engagement, strong relationships, and visible learning progress.

Vivi's **2025 Global Teacher Insights Report**, conducted by FullScale (formerly The Learning Accelerator), surveyed 1,783 teachers across the U.S., U.K., Australia, and New Zealand. Results identify four key drivers of success and provide a clear blueprint for retention at a time when schools face rapid changes to classroom technology, historic teacher shortages, and rising student mental health concerns.

Key findings:

- **Four key drivers show education leaders exactly where to focus:** Teacher-student connection, active student engagement, effective classroom management, and high-quality instruction.
- **Relationships lead:** 85% of teachers ranked strong teacher-student connections as central to success.
- **Engagement is non-negotiable:** 85% said their success depends on actively engaged students, ranking it *ahead* of instruction and classroom management.
- **It's growth, not just test scores:** 63% tied their success to seeing visible student progress — underscoring that teachers define success by improvement and momentum, not just outcomes.
- **Early-career gap:** Novice teachers in their first two years reported the lowest confidence in classroom management, engagement, and instructional quality, underscoring the need for early support and mentorship.

- **Universal patterns across the globe:** The same drivers emerged regardless of geography, grade level, or demographics.

“Amid rapid change, this study shows that one thing hasn’t shifted: great classrooms are built when students are engaged, and teachers feel connected to them,” said **Natalie Mactier, CEO of Vivi**. “Equipping teachers—especially early-career educators—with the tools and support to build those connections is central to retention.”

Technology’s role in the classroom

Focus groups emphasized that classroom technology is most valuable when it amplifies engagement and collaboration. Among the study respondents, teachers who used Vivi reported higher confidence in engaging students and were more likely to describe themselves as “extremely successful.”

“Technology can create the conditions for more interaction—freeing teachers to move, circulate, and respond in the moment,” said **Beth Rabbitt Co-CEO, FullScale**. “The data suggests that when tech strengthens those human dynamics, teachers feel more successful.”

What schools should do now

Based on the study’s findings, the release outlines three immediate priorities:

1. **Invest in technology that fosters interaction and collaboration**, not just administrative efficiency.
2. **Prioritize professional development** in classroom management and tools that support student engagement—especially for novice teachers.
3. **Build mentorship and community structures** that support early-career educators in their first two years.

As one U.S. elementary teacher put it, ‘When students and teachers are connected, students learn more. When I am connected to my students, I feel successful.’”

About the 2025 Global Teacher Insights Report

Vivi’s **2025 Global Teacher Insights Report** is an international survey conducted by FullScale (formerly The Learning Accelerator). The 2025 study reflects responses from 1,783 teachers across the U.S., U.K., Australia, and New Zealand, alongside qualitative focus group interviews. The findings give education leaders a clear roadmap — an index of insights to guide decisions about supporting teachers and strengthening instruction. To download the full report, please [visit this page](#).

About Vivi

[Vivi](#) is the essential operating system for connected learning spaces. Vivi turns every screen on campus into a hub for learning, communication, and safety. With wireless screen mirroring, digital signage, live announcements, and emergency alerts, Vivi keeps students engaged, teachers empowered, and the whole school community connected in real time — all in one platform.

Used in more than 160,000 classrooms worldwide, Vivi helps schools get more from the technology they already have — creating safer, more connected, and more engaging learning environments.

About Full Scale

[FullScale](#) (formerly The Learning Accelerator), is a national K-12 education nonprofit committed to bringing education leaders and organizations together to build collective learning, action, and systems transformation. FullScale specializes in research, design, and strategy partnerships that connect evidence with practice and policy for schools, systems, and states. Their research methodology includes rigorous mixed-methods design, validated survey tools (TSES, ETS), and peer-reviewed analysis.

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